## LUKE PARSNOW

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## CORE STRENGTHS

- Exceptional Writer
- News Writing
- Broadcast News Writing Skills
- AP Style Skills
- Sound Editorial Judgment
- Creative Writing
- Feature Writing
- Daily newspaper
- Blogging
- Investigative Skills
- Adobe InDesign Skills
- Audio Editing
- Web Publishing
- Multimedia
- Social Media

## **EXPERIENCE**

06/2015 to Present Copy Editor/Page Designer – The Post-Star – Glens Falls, NY

- Collaborate with the Regional Design Center to design individual pages for daily newspaper
- Pitch Associated Press wire stories as front page material, select wire stories for inside publication based on judgment of reader interest, copy edit content and pages, update website and social media.

Freelance Blogger - The Syracuse New Times and Family Times - Syracuse, NY 01/2016 to Present

• Write frequent posts for blog focused on national and state politics entitled "Things That Matter."

News Editor – The Oswegonian Newspaper – State University of New York at Oswego, NY 08/2014 to 05/2015

- Design news section and cover of weekly newspaper, copy edit all news stories
- Find and research stories related to campus, city, state, national and international current affairs
- Assign stories to, coach and assist writers, and write lead news and opinion stories

News Intern – WRVO Public Media – Syracuse, New York Area 01/2015 to 05/2015

• Rewrite broadcast scripts to web-appropriate stories; write web stories on health and wellness

Editorial Intern - OSWEGO Alumni Magazine - Oswego, NY 08/2014 to 01/2015

• Write stories and copy edit materials for magazine and two monthly e-newsletters

Web Editor – WTOP-10 TV – State University of New York at Oswego, NY 10/2014 to 05/2015

• Rewrite broadcast scripts for nightly news segments in an appropriate form for the web

Intern Staff Writer – The Legislative Gazette – Albany, NY 06/2014 to 08/2014

- Attend press conferences with New York Gov. Andrew Cuomo and other state political leaders
- Write and copy edit stories on state government, was unofficial election, environmental beat writer
- Participate in a weekly seminar of New York State government as well as current political events

Assistant News Editor – The Oswegonian Newspaper – State University of New York at Oswego 08/2013 to 05/2014

- Write news and opinion stories weekly, copy edit news, sports articles, editorials and art reviews
- Assist in news section layout of weekly newspaper, researching stories, and coaching staff writers

Web Content Writer – Office of Public Affairs – State University of New York at Oswego, NY 02/2014 to 05/2015

• Write student blogs on personal subjects and feature articles on outstanding current students

Staff Writer - The Oswegonian Newspaper - State University of New York at Oswego, NY 09/2011 to 04/2013

• Cover campus and city news, events, crime, and localized national and international affairs

**EDUCATION** 

State University of New York at Oswego – Oswego, NY May 2015

**Double Bachelor of the Arts (B.A.):** Journalism and Creative Writing. **Minor:** History.

## **AWARDS**

Most Likely to Succeed in Journalism Award – May 2015 **Dean's Writing Award for Journalism** – April 2015 Best Feature Story Award – May 2014, May 2015 Best News/Feature Package Award – April 2014, 2015 Best Investigative Reporting Award – April 2015 **Best Environmental Reporting Award** – April 2015

**Best Sports Feature Award** – April 2015 Best Newspaper Design Award – April 2015

2<sup>nd</sup> Place for **Best Opinion Writing Award** – April 2015

2015 Most Outstanding Senior Award Nominee – May 2015

2<sup>nd</sup> Place for **Best News Writing Portfolio Award** – April 2014, 2015 2<sup>nd</sup> Place for **Best Spot News Reporting Award** – April 2014, 2015

2<sup>nd</sup> Place for **Best Investigative Reporting Award** – April 2014